

PRESENTATION POWER: IMPACT

Imagine standing in front of your audience, feeling at ease and enjoying their rapt attention.

Whether you currently suffer from stage fright or just want to speak with more spontaneity and impact, you can master the capacity to connect with your listeners.

Come and meet Geoffrey X Lane, master communicator: he will reveal the secrets of a professional keynote speaker and presentation coach. He will share the core concepts and tools you need to master your presentation techniques. He will deliver key tools and strategies that will enhance your presentation skills immediately. By learning with a master, you will gain awareness of your unique and personal style, learn how to focus on your strengths and turn your liabilities into abilities This is for the 'white knuckle' presenter and the advanced speaker. It will change the way you communicate!

"Quite frankly, we turn old-school presentations skills training on its head."

By attending the **PRESENTATION POWER: IMPACT SEMINAR** you will gain the insights to present with passion, clarity and purpose.

Do You Want...

- To have more clarity and power
- To have more confidence when you speak
- To have less anxiety and confusion the night before
- To have more presentation training and knowledge
- To have more impact on the audience
- To have less stage fright and stress
- To have more power and fun
- To have applause after your speech

Would you like to immediately improve your ability to deliver precise, informative and persuasive presentations? You can in this highly effective and rewarding seminar. You will achieve a significant and permanent improvement in your speaking ability and personal confidence. Come and learn from master communicator and author of Presentation Power, Geoffrey X Lane.

This is an interactive event where you will have the opportunity to ask your questions and get them answered. You will walk away with a different understanding of public speaking and presentation skills. Enhance your career by improving your presentation skills today! Presentation Power works and has helped thousands of people. Our world needs more people who can speak from the heart!

Friday, September 24th - One Scheduled Date Only

REGISTER AT: WWW.THELEADERSADVANTAGE.COM/WORKSHOPS

Ask us about the **PRESENTATION POWER: MASTERY** Workshop July 19th - 23rd, 2010 and about on-site programs to empower your organization.



Corry Kouwenberg ~ Senior Consultant
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PRESENTATION POWER: IMPACT

The Curriculum is Powerful

Mastering your presentation power is your key to impressing your management, co-workers, clients, and even your personal friends. These are the skills of a leader, and will support you in gaining promotions, relationships, influence, sales... and the career you want.

In this seminar Geoffrey X Lane will reveal the inner workings and secrets of a professional keynote speaker and presentation coach. He will demonstrate the core concepts and tools you require to master your presentation techniques. By learning with a master, you will gain awareness of your unique and personal style, learn how to focus on your strengths and turn your liabilities into abilities.

Building Confidence and Comfort

- overcoming fear and the physical symptoms of fear—shaking hands
- developing your own personal style
- avoiding common mistakes and clichés
- using anecdotes and humor
- responding to questions

Essentials of Effective Communication

- learning to listen
- communicating and presenting vs. lecturing and facilitating
- barriers to effective communication

Making an Impact with Non-Verbal Communication

- making eye contact with audience members
- using gesture and facial expression
- breathing, modulating, projecting and using your voice naturally
- hitting the right emotional cues; presenting with passion and sincerity

Preparation and Performance

- identifying your objective
- deciding on visuals
- researching and gathering supporting material
- designing and scripting your presentation
- feedback and evaluation
- tips for effective practice
- pacing your presentation and when to use silence
- closing your presentation; leaving a lasting impression

Engaging your Audience

- researching your audience, understanding their needs and expectations
- adapting your presentation to meet their needs
- engaging their attention and interest
- informing, persuading and motivating your audience



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PRESENTATION POWER: *IMPACT*



GEOFFREY X LANE
Master Communicator

Geoffrey X Lane is a provocative, candid, “tell it like it is” leadership coach for major Canadian businesses and their leaders, and one of Canada’s leading coaches for communication, presentation and media training.

Geoffrey has a strong, authentic, engaging presence, and brings a high level of integrity to the material he presents. His dry British humor is inviting, insightful and charming; he is candid, funny, irreverent and yet totally professional.

Geoffrey works with political and business leaders and has helped to design presentations, conferences and keynote speeches around the world. Geoffrey’s consulting experience includes serving as the official Presentation Skills Coach to the successful Vancouver 2010 Olympic Bid Committee in Prague.

“Geoffrey, where were you five years ago? I’ve spent that long refining my presentation and public speaking skills. Geoffrey, you truly understand not only how to speak, but also - and perhaps more importantly - how to get people to listen. Thank you so very much.”

**Anthony R. Martin President & COO,
Great Canadian Gaming Corporation**

“Geoffrey: In my opinion Presentation Power is simply the most effective speaking workshop on the market today. Your approach of providing outstanding content in a setting of experiential learning is unique. The power of your workshop lies in the gift it gives participants in drastically altering their communications skills in a brief period of time. I was amazed to watch participants literally transform how they communicated in front of an audience.”

**Steve Podborski O.C.
Gold Medalist, Olympian Broadcaster CBC, NBC**

“Geoffrey you are the quintessential professional. This was apparent from the start of discussions on your engagement. You do what you say you will do, and you helped us adapt our presentation to our specific needs, ensuring success. It has been our privilege to benefit from your valuable insights and you have truly helped us make a success of our CN bid.”

Peter Armstrong, President and CEO, Rocky Mountaineer Vacations

“It has been a pleasure to be associated with your company over the past year. In addition to the presentation training, the advice and counsel you have provided to our senior executives has been extremely valuable. Over the past few months, many of our senior management have had the opportunity to utilize the public speaking skills garnered from your sessions. From my observations, the difference in their organization and presentation style has been most impressive.

Diana Barkley, Director, Public Affairs, Methanex Corporation

“Geoffrey, you played an important role in defining the people, and the place we believe will be an unparalleled host of the 2010 Winter Olympics. Thank you Geoffrey for your part in creating 4 days of sheer magic”

Marti Kulich ~ Vancouver 2010 Winter Olympic Bid

“Inspiring”, “Incredible depth of knowledge and experience”- just some of the comments - “He subtly and effectively blends communication principals with understanding what audiences want to gently and effectively increase our manager’s effectiveness”

**Clint Mahlman Senior V. P. & Liz McNally Training and Development
London Drugs Limited**



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PROGRAM REGISTRATION FORM

**Location: Room 4800, Segal Graduate School of Business,
Simon Fraser University, 500 Granville St., Vancouver, BC**

Date: September 24th, 2010

First Name: _____ Last Name: _____

Name Tag: _____ Date of Birth: _____
(Your name as you would like it to appear on your name tag)

Company: _____ Title: _____

Mailing Address: _____

City: _____ Province: _____ Postal: _____

Business Tel: _____ Business Fax: _____

Home Tel: _____ Web: _____

Email: _____

How did you hear about us? _____

YES! I am registering for the: Presentation Power: Impact

Tuition: \$450 + \$22.50 GST = \$472.50
(Tuition covers all course materials and handouts)

Amount \$: _____ Date: _____

Method of Payment: Visa Master Card Cheque Cheque / Co. Inv

Credit Card Number: _____ Expiry Date: _____

Credit Card CW: _____ **Signature:** _____

I hereby authorize The Leaders Advantage Inc. to process the above payment on my credit card.

Please fax to The Leaders Advantage 604 738 4080

~ Cancellation Policy ~

Registration is not confirmed until payment has been processed. You will receive a confirmation via fax or email within 10 days. Deposits are non-refundable, balance is refundable when cancellation is received in writing 15 days prior to start of the program. All payments are transferable to another program and substitutions are allowed. Space is limited so don't delay.



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