

PRESENTATION POWER: MASTERY WORKSHOP

THE MASTERY WORKSHOP

Great Work Begins Here

All who lead, influence, inspire and motivate others are, by my metaphor, 'Alchemists' ~ Presentation Power's way of presenting and facilitation acknowledges that something truly magical happens when a powerful presenter or facilitator is in action, leading, inspiring and transforming others by their actions and their personal magic.

Alchemy, the ancient Art and Science of transforming lead into gold, represents an ancient and richly colorful pathway, a fresh beginning in today's climate of commercial endeavors, which recognizes the art of transformation.

Presentation Power's style of presenting and facilitation takes all the challenging transition issues facing today's corporations and organizations – large and small – through the art and science of communication, transforming them into imaginative, authentic solutions and cutting edge advantages.

Every human being participates in presentation and facilitation, whether in a conscious manner (through the intentional perfection and manifesting of one's higher nature), or through the tumult and suffering of worldly experiences that finally leads to increased awareness.

It is not my object to furnish proof to the skeptic, or to offer arguments so the incredulous may believe in its possibility. To force belief in a thing of which one has no knowledge or experience would be of little real benefit.

Those who have had a magical experience or witnessed the processes of powerful presentation in their own lives will receive real benefit from working with this material and participating in 'The Mastery' workshop.

Presentation Power: Mastery Workshop speeds up this natural process of personal, powerful expression and liberating the authentic essence of man that has become trapped in matter.

Welcome to "The Mastery" Workshop



Geoffrey X Lane



Corry Kouwenberg ~ Senior Consultant

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PRESENTATION POWER: MASTERY WORKSHOP

The Mastery workshop gives you the core experience, insights and skills to become a true master presenter. In real world environment! By learning with a master, you will gain awareness of your unique and personal style, learn how to focus on your strengths and turn your liabilities into abilities.

Module 1: Presentation Power: Authenticity

The purpose of the is to help you unlock, release and tap into your authentic self-expression. Authority alone does not make a leader. Therefore, the ability to get your message across to persuade your listener is key.

Module 2: Metaphorically Speaking – Storytelling

A story does what facts and statistics never can: it inspires and it motivates. That's why effective facilitators are such expert storytellers. They can translate complex ideas into practical examples – and they know how to make emotional connections with their listeners. The real message gets through because everyone can relate to a good story. And now you can too!

Module 3: The Crucible ~ Video Feedback

The Crucible is all about self-mastery while you are speaking at the front of the room.

The Crucible is about your impact upon others.

The Crucible is about expanding your awareness of how your audience perceives you.

In the Crucible, you get to see what the audience sees.

You also discover:

- how to understand the impact you have upon the listener.
- the effective and ineffective strategies you use at the front of the room.
- how to use proper facilitation at the front of the room.
- how to persuade and influence others.
- a deep understanding of the 'inside and outside' phenomenon.

And there's more:

- You will develop a stronger sense of self - know your strengths and how to use them.
- Learn to think on your feet and use your uniqueness as a powerful tool of expression.
- You will be able to create rapport and powerful agreements that last and build momentum.
- Learn to connect with all kinds of people, even "types" you've had problems with before.
- Learn how to create dynamic tension between yourself and your audience.

TO REGISTER GO TO: WWW.THELEADERSADVANTAGE.COM/WORKSHOPS

The PRESENTATION POWER: MASTERY Workshop: July 19th to 23rd, 2010



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GEOFFREY X LANE
Master Communicator

Geoffrey X Lane is a provocative, candid, “tell it like it is” leadership coach for major Canadian businesses and their leaders, and one of Canada’s leading coaches for communication, presentation and media training. Geoffrey has a strong, authentic, engaging presence, and brings a high level of integrity to the material he presents. His dry British humor is inviting, insightful and charming; he is candid, funny, irreverent and yet totally professional.

Geoffrey works with political and business leaders and has helped to design presentations, conferences and keynote speeches around the world. Geoffrey’s consulting experience includes serving as the official Presentation Skills Coach to the successful Vancouver 2010 Olympic Bid Committee in Prague.

Graduates Speak About: THE MASTERY

Elayana: “I want to thank you for leading me through such an amazing week – I was in awe of you (sorry if I seemed a little star struck). I learned a lot about myself in the process and feel much more self-aware and confident. I will continue to work hard ‘to show up’ everyday in every aspect of my life – thanks for helping me see what that looks like through the crucible.”

Elayna Breakey, Senior Manager IT Services Accenture

Jenny: “Thanks so much for everything!!! It’s really not the most expressive way to describe how much I really appreciate all the stories and lessons you’ve shared to have such an impact on my life journey, What... I really want to let you know that it’s the most important workshop and self learning that I’ve ever had.

I was telling Sally that the experience really was a life-changing one. I continue to share my experience with anyone who cares to listen – and they really do listen, because I’m always cognizant of the “gift” in the message.”

Jenny Kim, HR Applications Specialist

Carol: “This turned out to be much more than a workshop to advance public speaking skills. For me, it was about personal transformation. The presentation of the current reality concept caused an “aha moment” for me. I was challenged to stretch as a speaker and to explore my potential as an individual. Geoffrey, you truly are a master communicator. You have a wealth of public speaking and storytelling experience to draw on and, equally important, the gift of being able to effectively share your skills with others. Thank you for an outstanding program!”

Carol Oakley, Corporate Communications Consultant

Richard: “As promised, I am forwarding some information on the public speaking program that I highly recommend for your staff. The full program is 5 days comprising 3 2-Day Modules. The first day is called Presentation Power: Authenticity. The second is called Metaphorically Speaking and is a powerful course on how to tell great stories as a teaching tool. It’s also a lot of fun. The final two days is a powerful personal transformation process called The Crucible and is not a stand alone course.

I believe you will find both this course and Geoffrey’s experience and knowledge highly useful.” All the best,”

Richard Hyams, Trainer and Professional Life Mastery Coach



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PROGRAM REGISTRATION FORM

**Location: UBC Robson Square, Room C215
800 Robson St, Vancouver BC**

Date: July 19th to 23rd, 2010

First Name: _____ Last Name: _____

Name Tag: _____ Date of Birth: _____
(Your name as you would like it to appear on your name tag)

Company: _____ Title: _____

Mailing Address: _____

City: _____ Province: _____ Postal: _____

Business Tel: _____ Business Fax: _____

Home Tel: _____ Web: _____

Email: _____

How did you hear about us? _____

YES! I am registering for: Presentation Power: the Mastery Workshop

Tuition: \$2750 + \$22.50 GST = \$2887.50
(Tuition covers all course materials and handouts)

Amount \$: _____ Date: _____

Method of Payment: Visa Master Card Cheque Cheque Co. Inv

Credit Card Number: _____ Expiry Date: _____

Billing Address: _____ Postal: _____

Credit Card CVV: _____ **Signature:** _____

I hereby authorize The Leaders Advantage Inc. to process the above payment on my credit card.

Please fax to The Leaders Advantage 604 738 4080

~ Cancellation Policy ~

Registration is not confirmed until payment has been processed. You will receive a confirmation via fax or email within 10 days. Deposits are non-refundable, balance is refundable when cancellation is received in writing 15 days prior to start of the program. All payments are transferable to another program and substitutions are allowed. Space is limited so don't delay.



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